

## INDIAN OVERSEAS BANK

Rural Self Employment Training Institute (IOBRSETI) No.4 Packirisamy Street, Easwari Nagar Medical College Road, Thanjavur -613 004 Phone: 04362-242377

Name Of the Training Programme : Aari Embroidery Work

Batch No : 01-2016-2017

Name of the Course Coordinator : Mrs P.Champakavalli

Duration : 21 days From 04/04/2016 to 04/05/2016

Training Sponsored by : Sneha Trust

Name of Sponsoring Bank : Indian overseas Bank, Thanjavur

1. Name of the Training Programme: Aari Embroidery Works

2. **Date of the Programme**: 04/04/2016

3. **Objectives of the Training Programme:** Impart skill training in Aari embroidery to enable trainees to enable trainees to earn income through the acquired skill.

**Number of Applications Received**: 45

No. of Candidates Attended Interview: 43

No. of Candidates Selected: 35

No. of Candidates Registered for Training: 35

No. of Candidates Dropped Out of the Training: 06

No. of Candidates Completed the Training: 28

## **Highlights of the Training Programme:**

- The candidates acquired the skill with lot of eagerness and interest.
- A cultural program was arranged on the valediction day. One Bharatanatyam performance and one Gujrati dance for a tamil movie song was performed by the candidates themselves. (Photos attached)
- The entire valediction program was well anchored by two of the trainees from the training batch.
- One of the trainees recited a self authored poem on the merits and credits of RSETI.
- The trainees also brought along their little children and enjoyed the entire valediction function including distribution of certificates. (Photos attached)

Varieties of stitches learnt and practiced by the trainees in the beginning of the course



Finished products on display on valediction function day





Chief guest Mrs. Aruna, Technology Business Incubator, Periyar Maniammai Univ., Thanjavur admiring candidates products



A candidate proudly displaying and explaining her work to the Chief Guest and Director



Cultural program by trainees during valediction function (Gujrati dance by trainees)



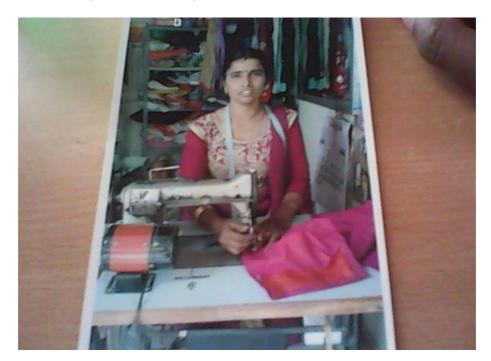
Cultural program by trainees during valediction function (Bharatnatyam by trainees)



A success story of one of the candidates follows:

IOB-RSETI, Thanjavur	
Name	Kamalavalli
Son/Daughter/Wife of	Dani Ranjith Kumar
Address	Xavier Complex, Pasipathi Koil, Kandiyur Main Road, Papanasam
	Thanjavur
Mob. No	9791962636
Course code and Name	Aari Embroidery Work
Batch no. and duration	173 / 21 Days (April 2016)
Funds (Own / Loan & source)	Rs.1,00,000/- from Canara bank, Ayyampettai branch
Average monthly income	Rs.20,000/-

Kamalavalli hails from a village called Pasupathi koil. Although she is a Hindu she fell in love with a Christian youth and married him in 2007 against the wishes of her family members and settled in Ayyampettai. After her marriage she converted from Hinduism to Christianity. This gave rise to a lot of problems and as is the practice in small towns and rural areas, her family disowned her and stayed away from her. Now she has two children, a daughter aged 8 years, and a son aged 6 years. When she was desperate in life she came to know about the free Aari course proposed to be conducted at IOB-RSETI, Thanjavur through a friend. As she already knew some basic tailoring by practice and experience and she thought Aari embroidery work will be helpful to increase her customer base and her income.



She completed the course successfully. At the end of the course she was thrilled to discover the hidden talent in her. Now she has her own shop with credit facility from Canara Bank and she is earning approximately Rs.20,000/- p.m. She is very grateful to IOB-RSETI, Thanjavur for the training in Aari work and for enabling her to earn a good income.

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